

# CONFIDENCE CVA

## INTRODUCING THE *CONFIDENCE CVA*. HASSLE-FREE OWNERSHIP WITH FULL PROTECTION, PARTS, SERVICE AND MACHINE HEALTH.

Losing sleep over costs associated with major machine failures? Get coverage for five years with a Premier Equipment Protection Plan (EPP).

Stressed from early repairs using off-brand parts and fluids? Save up to thousands with Cat Fluids and Genuine Cat® Parts — delivered to you.

Need to get skilled operators out of the shop? Keep your crew on the jobsite with flexible dealer service for many PM events.

Imagine if all the steps to easy ownership could be done on your phone and made part of your monthly machine payment.

### THAT'S A CVA

UP TO **50%**

LONGER COMPONENT LIFE WITH **GENUINE CAT PARTS**

UP TO **2x**

LONGER ENGINE WORKING LIFE WITH **CAT FLUIDS**

UP TO **80%**

LOWER FUEL INJECTOR COST PER HOUR WITH **CAT FILTERS**

ALL IN **1**

**MONTHLY PAYMENT** FOR YOUR CAT MACHINE AND CVA

TERMS		CONVENIENCE	PERFORMANCE	CONFIDENCE
		1 OR 3 YEARS <sup>2</sup>	3 OR 5 YEARS <sup>2</sup>	5 YEARS <sup>2</sup>
Hassle-Free Ownership	Single monthly payment (maintenance with machine) <sup>1</sup>	✓	✓	✓
	Helpful advice and instructions on equipment and operations	✓	✓	✓
Hassle-Free Maintenance	Genuine Cat Parts, delivered on time to your location	✓	✓	✓
	Genuine Cat Fluids <sup>3</sup>	Recommended	✓	✓
	Trained Dealer Labor		✓	✓
Security of Expert Dealer Support	Expert troubleshooting diagnostics and repairs with Genuine Cat Parts	Powertrain+Hydraulics+Technology <sup>4</sup>	Powertrain+Hydraulics+Technology <sup>4</sup>	Premier <sup>4</sup>
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓	✓	✓
	Equipment Inspections	Annual (Cat Inspect app)	Planned Maintenance (PM) Inspections	Planned Maintenance (PM) Inspections
	Asset Condition Monitoring	Fluid Health	Fluid Health	Fluid Health & Asset Condition Monitoring

<sup>1</sup>Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.

<sup>2</sup>Duration may vary by machine hours.

<sup>3</sup>Exclusions exist for some Building Construction Products (BCP) equipment.

<sup>4</sup>EPP length matches the length of the CVA and aligns with pre-determined annual machine hours.

Talk with your dealer today about how the *Confidence CVA* can help your operation.

**OR FOR MORE DETAILS, VISIT CAT.COM/CVA**

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